

# ALEXANDRA BEGUEZ



ILLUSTRATOR/DESIGNER [ALEX@BISFORBEGUEZ.COM](mailto:ALEX@BISFORBEGUEZ.COM) 201-674-7317 [WWW.BISFORBEGUEZ.COM](http://WWW.BISFORBEGUEZ.COM)

## EXPERIENCE

- **THE SCHOOL OF VISUAL ARTS** *Front Office Manager August 2010 - Present*

I wear many hats as the BFA Computer Art Department's front office manager. As webmaster, I redesigned the department's website and continually update student work, including editing a montage reel of the current year's thesis films, and academic information. I also facilitate equipment check-outs for students and faculty, such as high-end digital cameras and tripods. Additional duties include helping keep track of inventory and equipment orders, supervising lab assistants and assisting in new student hires, enforcing department policies and helping students and faculty in any way possible.

- **BRAVO HOLIDAY RESIDENCES** *Freelance Graphic Designer October 2007 - August 2011*

As their sole designer, I relaunched their website with a new look and optimized user experience. Following their website's new direction, I redesigned their property brochures and created promotional items such as postcards, vinyl banners and company pamphlets.

- **APPLE, INC.** *Apple Specialist October 2009 - August 2010*

My main duty as an Apple Specialist was to develop complete solutions based on a customers' specific needs while giving them a great and personalized shopping experience. Resulting from my positive customer interactions, familiarity with Apple products and solid sales numbers I was added to the iPhone Expert team. The iPhone Expert team handles the majority of the iPhone sales and provides mentorship and assistance to other specialists.

- **THE SCHOOL OF VISUAL ARTS** *Freelance Renderfarm Manager January 2009 - April 2010*

As the evening manager for the BFA Computer Art Department's renderfarm, I monitored student's thesis projects as they went up on the farm, adjusting the amount of CPUs dedicated to each file as well as keeping the system running efficiently. In addition, I instructed students on how to properly set up their project files before submission and assisted them with basic troubleshooting of minor technical issues if any problems arose.

- **THE VIDAL PARTNERSHIP** *Freelance Junior Art Director and 3D Artist June 2007 - October 2008*

Originally hired to create 3D elements and environments for pre-production comps, I was quickly brought into the fold of their interactive media team. Working closely with account executives, copywriters and senior art directors, I helped conceptualize and design web banners and web sites for clients such as Sprint, The Home Depot, Kraft, Tylenol and Nissan.

## TECHNICAL

### DESIGN SOFTWARE

Adobe CS5 Photoshop, Illustrator, InDesign, Dreamweaver, Quark Xpress

### MULTIMEDIA SOFTWARE

Adobe After Effects, Autodesk Maya, Final Cut Express, Pro Tools, Pipeline FX Qube

### ILLUSTRATION

Digital, Pen and Ink, Gouache, Watercolor, Silkscreen and Intaglio Printing

### LANGUAGE

Fluent in English and Spanish

## EDUCATION

**THE SCHOOL OF VISUAL ARTS** *Bachelor's in Fine Arts, Computer Art May 2006*

*Continuing Education Fall 2007 - Present*

## REFERENCES

Available upon request.